

HALL OF FAME AWARDS 2017 - ENTRY FORM

PEOPLE AWARDS CATEGORY

Young Talent of the Year (Media)

Name: Please enter here

A fresh entrant to the industry below 30 years of age and with less than 3 years of relevant experience that has displayed a strong grasp of the media environment and has played an integral role in effectively reaching audience through its use.

Candidates will be judged based on a written entry form, and a 15-minute interview on the 3rd November 2017. The entry form should cover the following 2 aspects:

1. Contribution

Qualify and quantify exactly how the candidate has contributed to his/her organisation in the past year. Demonstrate this through a minimum of three (3) and a maximum of five (5) campaigns/ideas executed over the past year. Campaigns must have clear, quantifiable results from credible sources in relation to their intended objective(s).*

Please enter here

2. Relationship and Attitude

How has the candidate inspired others and made a notable difference for them? Provide evidence of good workplace attitudes and the ability to work collaboratively, through a minimum of two (2) and a maximum of four (4) testimonials with clear examples. These must include at least one testimonial by someone in a managerial position from the agency, and one from a client partner.

Please enter here

*15-minute panel interview: Shortlisted candidates will be required to attend a 15-minute panel interview **on the 3rd November 2017**, which will be scored and used to help the judges to arrive at an overall assessment.*

**Must have been implemented in Singapore between January 2016 and August 2017.*