

## HALL OF FAME AWARDS 2017 - ENTRY FORM

### PEOPLE AWARDS CATEGORY

#### Young Talent of the Year (Marketer)

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Name: Please enter here

A fresh entrant to the industry below 30 years of age and with less than 3 years of relevant experience that has displayed a strong ability to work successfully with agency and internal stakeholders. He/She demonstrated quick thinking on the job, working effectively and efficiently to bring out the best in colleagues and agency partners, delivering effective campaigns, ideas and solutions.

**Candidates will be judged based on a written entry form, and a 15-minute interview on the 3<sup>rd</sup> November 2017. The entry form should cover the following 2 aspects:**

#### 1. Contribution

*Qualify and quantify exactly how the candidate has contributed to his/her organisation in the past year. Demonstrate this through a minimum of three (3) and a maximum of five (5) campaigns/ideas executed over the past year\*. Campaigns must have clear, quantifiable results from credible sources in relation to their intended objective(s).*

Please enter here

#### 2. Relationship and Attitude

*How has the candidate inspired others and made a notable difference for them? Provide evidence of good workplace attitudes and the ability to work collaboratively, through a minimum of two (2) and a maximum of four (4) testimonials with clear examples. These must include at least one testimonial by someone in a managerial position from his /her own organisation, and one from a partnering service provider / agency.*

Please enter here

*15-minute panel interview: Shortlisted candidates will be required to attend a 15-minute panel interview on the 3<sup>rd</sup> November 2017, which will be scored and used to help the judges to arrive at an overall assessment.*

*\*Must have been implemented in Singapore between January 2016 and August 2017.*