

**HALL OF FAME AWARDS 2017 - ENTRY FORM**

**TEAM AWARDS CATEGORY**

**Social / Digital Team of the Year**

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Name of Team: Please enter here

The team that has applied their expertise in the latest in the digital/social world to create immersive consumer-centric digital/social experiences that drive results.

**Submissions are to be made in the form of a written entry, which should cover the following 2 aspects:**

**1. Strategic Thinking & Innovation**

*Provide evidence of digital or social media that were strategic/innovative, implemented in a minimum of three (3) and a maximum of five (5) campaigns executed over the past year\*.*

Please enter here

**2. Relationship/Teamwork**

*Provide evidence of good workplace attitudes and the ability to work collaboratively with other teams, through a minimum of two (2) examples. Examples should also describe how the team played an integral role in bringing creative ideas to life.*

Please enter here

*\*All referenced work (ideas, campaigns, achievements, results) must have been done in Singapore between January 2016 and August 2017.*