

## HALL OF FAME AWARDS 2017 - ENTRY FORM

### PEOPLE AWARDS CATEGORY

#### Rising Star of the Year (Media)

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Name: Please enter here

The exceptional media practitioner with at least 4 years of experience, who has helped brands, campaigns and ideas reach their intended audiences with greater efficacy through the use of the most innovative and engaging media platforms.

**Candidates will be judged based on a written entry form, and a 15-minute interview on the 3rd November 2017. The entry form should cover the following 2 aspects:**

#### 1. Strategic Thinking & Innovation

*The new ideas the candidate brought to the table. Demonstrate how he/she has consistently helped campaigns reach their intended audiences with valuable insights and strategic media planning; through a minimum of three (3) and a maximum of five (5) campaigns executed over the past year\*. Campaigns must have clear, quantifiable results from credible sources in relation to their intended objective(s).*

Please enter here

#### 2. Relationship and Attitude

*How did the candidate inspire others and make a notable difference for them? Provide evidence of good workplace attitudes and the ability to work collaboratively, through a minimum of two (2) and a maximum of four (4) testimonials with clear examples. These must include at least one testimonial by someone in a managerial position from the agency.*

Please enter here

*15-minute panel interview: Shortlisted candidates will be required to attend a 15-minute panel interview **on the 3rd November 2017**, which will be scored and used to help the judges to arrive at an overall assessment.*

*\*Must have been implemented in Singapore between January 2016 and August 2017.*