

HALL OF FAME AWARDS 2017 - ENTRY FORM

PEOPLE AWARDS CATEGORY

Rising Star of the Year (Marketer)

Name: Please enter here

The Marketing Manager with at least 4 years of experience to Marketing Director-level who has played an integral role in rallying external agency teams, internal divisions within the company, to orchestrate and polish highly creative and effective campaigns, consistently.

Candidates will be judged based on a written entry form, and a 15-minute interview on the 3rd November 2017. The entry form should cover the following 3 aspects:

1. Champion Innovation, Creativity & Originality

The submission should highlight the candidate's influence and importance in bringing ideas to life. It should include a minimum of three (3) and a maximum of five (5) campaigns executed over the past year. Campaigns must have clear, quantifiable results from credible sources in relation to their intended objective(s).*

Please enter here

2. Problem Solving & Initiative

Using a minimum of two (2) and a maximum of three (3) examples, demonstrate how the candidate has made a difference and gone above and beyond his/her duties.

Please enter here

3. Relationship and Attitude

How has the candidate inspired others and made a notable difference for them? Provide evidence of good workplace attitudes and the ability to work collaboratively, through a minimum of two (2) and maximum of four (4) testimonials with clear examples. These must include at least one testimonial by someone in a senior position from own company and one by an agency / service provider partner.

Please enter here

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*15-minute panel interview: Shortlisted candidates will be required to attend a 15-minute panel interview **on the 3rd November 2017**, which will be scored and used to help the judges to arrive at an overall assessment.*

**Must have been implemented in Singapore between January 2016 and August 2017.*