

## HALL OF FAME AWARDS 2017 - ENTRY FORM

### PEOPLE AWARDS CATEGORY

#### Rising Star of the Year (Creative)

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Name: Please enter here

The Creative person with at least 4 years of experience, who has consistently delivered surprising, useful, innovative ideas that has been recognised as a distinction above the rest. This person should specifically show how his/her efforts have consistently helped shape brilliant ideas and driven better campaign results through their constant drive to push themselves further every day.

**Candidates will be judged based on a written entry form, and a 15-minute interview on the 3rd November 2017. The entry form should cover the following 3 aspects:**

#### 1. Innovation, Creativity & Originality:

*Demonstrate how he/she has consistently helped shape ideas and creative direction, through a minimum of three (3) and a maximum of five (5) campaigns\*. Campaigns must have clear, quantifiable results from credible sources in relation to their intended objective(s).*

Please enter here

#### 2. Knowledge and Training:

*Demonstrate what they do to constantly keep themselves fresh by acquiring new skills and knowledge that helps them push not only the work but themselves further. Provide examples indicating the successful use of these skills in the advancement of his/her role.*

Please enter here

#### 3. Relationship and Attitude

*How did the candidate inspire others and make a notable difference for them? Provide evidence of good workplace attitudes and the ability to work collaboratively, through a minimum of two (2) and a maximum of four (4) testimonials with clear examples. These must include at least one testimonial by someone in a managerial position from the agency.*

Please enter here

# HALL OF FAME 2017

*15-minute panel interview: Shortlisted candidates will be required to attend a 15-minute panel interview **on the 3rd November 2017**, which will be scored and used to help the judges to arrive at an overall assessment.*

*\*Must have been implemented in Singapore between January 2016 and August 2017.*