

## HALL OF FAME AWARDS 2017 - ENTRY FORM

### TEAM AWARDS CATEGORY

#### Media Team of the Year

---

Name of Team: Please enter here

The media team, with a minimum of 3 members, that has worked together for more than 12 months, that has consistently brought together experts in media strategy, planning and buying to help brands, campaigns and ideas reach their intended audiences with greater efficacy through the use of diverse, innovative and engaging media platforms that have produced exceptional results for their clients.

**Submissions must include a written entry form to cover the following 3 aspects (video reel is not required):**

#### 1. Team Relationship & Attitude

*How have the candidates inspired and made a notable difference for each other within the team? Provide evidence of activities beyond the norm that have contributed to the team's success – example conducting training. Client sharing session, new process/initiatives adopted and how the team contributes to the agency culture, through a minimum of two (2) and a maximum of four (4) testimonials with clear examples. At least one testimonial must be by someone in a managerial position from the agency.*

Please enter here

#### 2. Innovation, Creativity & Originality

*Explain how the team played an integral role in bringing together diverse skill sets from within and/or beyond the agency to help deliver innovative, engaging and effective media solutions for their clients. Provide a minimum of two (2) testimonials demonstrating the impact of the efforts internally and externally, with one (1) testimonial from an external party to showcase the impact and one (1) testimonial to showcase an internal impact that the team has made.*

Please enter here

**3. Achievements/Milestones**

*Evidence of any awards achieved.*

Please enter here

*\*All referenced work (ideas, campaigns, achievements, results) must have been done in Singapore between January 2016 and August 2017.*