

**HALL OF FAME AWARDS 2017 - ENTRY FORM**

**COMPANY AWARDS CATEGORY**

**Media Agency of the Year**

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Name of Agency: Please enter here

The agency that has demonstrated the most outstanding track record in the most innovative and effective use of communication channels to produce celebrated advertising campaigns and significant results for its clients.

**Submissions must include a written entry form to cover the following 5 aspects (video reel is not required):**

**1. Creativity & Originality**

*What differentiates this agency? How is its work more innovative and original than others?*

Please enter here

**2. Staff Retention & Training**

*How is the agency committed to developing its people and their talents?*

Please enter here

**3. Business Results & Milestone Achievements**

*Has the agency grown existing business, won new accounts, developed new services/concepts, or contributed to the community/industry?*

Please enter here

**4. Company Standing**

*Name outstanding achievements and how they have been recognised.*

Please enter here

## **5. Client Results**

*What business results has the agency realised for its clients? Provide clear examples, including specific results and targets met/surpassed.*

Please enter here

*\*All referenced work (ideas, campaigns, achievements, results) must have been done in Singapore between January 2016 and August 2017.*