

HALL OF FAME AWARDS 2017 - ENTRY FORM

PEOPLE AWARDS CATEGORY

Creative Director of the Year

Name: Please enter here

The Creative Director who leads with vision, confidence and sheer creative brilliance; inspiring and mentoring his/her teams to work that has been recognised as much for its creativity as its effectiveness. Examples of the crucial role he/she has played in these campaigns should be included.

Submissions are to be made in the form of a written entry that covers the following 2 aspects:

1. Consistency in Innovation, Originality and Creativity

Demonstrate this by submitting a minimum of three (3) and a maximum of five (5) integrated campaigns executed over the past year. At least two-thirds of the campaigns submitted should have been implemented for actual clients of the agency.*

Please enter here

2. Relationship and Ability to Mentor

How did the candidate inspire others and make a notable difference for them? Provide evidence of positive workplace attitudes, the ability to work collaboratively, and a keenness to mentor others. Provide a minimum of two (2) and a maximum of four (4) testimonials with clear examples from clients, the creative team and management. At least one testimonial must be by a client partner.

Please enter here

**Must have been implemented in Singapore between January 2016 and August 2017.*