

HALL OF FAME AWARDS 2017 - ENTRY FORM

PEOPLE AWARDS CATEGORY

Client Marketer of the Year

Name: Please enter here

The Client that has rallied colleagues and partners behind effective campaigns, ideas and solutions. He/she should have an outstanding portfolio of work that has been recognised externally and should include examples of the crucial role he/she played in sharing his/her brilliance to bring out the best in colleagues and agency partners.

Submissions must be in the form of a written entry that covers the following 3 aspects:

1. Champion Innovation, Creativity & Originality

The submission should highlight the candidate's influence and importance in bringing ideas to life. It should include a minimum of three (3) and a maximum of five (5) campaigns executed over the last year. Campaigns must have clear, quantified results from credible sources in relation to their intended objective(s).*

Please enter here

2. Problem Solving & Initiative

Using a minimum of two (2) and a maximum of three (3) examples, demonstrate how the candidate made a difference and went above and beyond his/her duties.

Please enter here

3. Relationship & Attitude

How did the candidate inspire others and make a notable difference for them? Provide evidence of good workplace attitudes and the ability to work collaboratively, through a minimum of two (2) and a maximum of four (4) testimonials with clear examples. These must include at least one testimonial by someone in a managerial position from the same company as the candidate, and one by an agency partner.

Please enter here

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**Must have been implemented in Singapore between January 2016 and August 2017.*