

## HALL OF FAME AWARDS 2017 - ENTRY FORM

### PEOPLE AWARDS CATEGORY

#### Business Lead of the Year

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Name: Please enter here

The Business lead who has consistently and prolifically driven exceptional new business wins over the past one year; not only coverting clients, but raising the creative bar for his/her brands.

**Submissions are to be made in the form of a written entry that covers the following 2 aspects:**

#### **1. Business Results & Milestone Achievements**

*Explain how the candidate played an integral role in bringing in new business for the agency. Demonstrate this through a minimum of three (3) and a maximum of five (5) strategic wins over the past year\*, including expansion of existing business, new accounts, and new service/concept developments.*

Please enter here

#### **2. Relationship and Attitude**

*How did the candidate inspire others and make a notable difference for them? Provide evidence of good workplace attitudes and the ability to work collaboratively, through a minimum of two (2) and a maximum of four (4) testimonials with clear examples. These must include at least one testimonial by someone in a managerial position from the agency, and one by a client partner.*

Please enter here

*\*Must have been implemented in Singapore between January 2016 and August 2017.*