

HALL OF FAME AWARDS 2017 - ENTRY FORM

PEOPLE AWARDS CATEGORY

Agency Head of the Year

Name: Please enter here

The most effective, visionary gem that outshines all others. This leader has inspired his/her agency to exceptional brilliance by building a strong portfolio of new businesses whilst maintaining strong relationships with current clients and developing a strong internal talent pool.

Submissions are to be made in the form of a written entry that covers the following 4 aspects:

1. Leadership

How the candidate demonstrated leadership in leading and rallying his/her agency to overcome challenges.

Please enter here

2. Champion Innovation, Creativity & Originality

The submission should highlight campaigns that contributed to the success of the brands and agency involved. Demonstrate this through a minimum of three (3) and a maximum of five (5) campaigns executed over the past year.*

Please enter here

3. Business Results & Milestone Achievements

Demonstrate contribution towards the expansion of existing business, new accounts won, new service/concept developments, community & industry contributions.

Please enter here

4. Relationship and Attitude

How did the candidate inspire others and make a notable difference for them? Provide evidence of good workplace attitudes and the ability to work collaboratively, through a minimum of two (2) and a maximum of four (4) testimonials with clear examples. At least one testimonial must be by a client partner.

Please enter here

**Must have been implemented in Singapore between January 2016 and August 2017.*