

THE HALL OF FAME AWARDS 2017

Credits Form

Category (tick one only)

- People Awards
 Company Awards
 Campaign Awards
 Team Awards

Name of Award: (as specified in the ENTRY KIT)

Name or title of this entry: (Client, Campaign, Individual Name):

Name of submitting Organization/Individual:

Advertising Agency:

Joint Submitting Agency:

Client Company:

Contact Person: (Full Name & Designation):

Contact Telephone (Direct & Mobile No):

Email Address:

Note:

- This entry contains information we wish to keep "Confidential".
- We have identified the sections of our submission accordingly marked "Confidential".
- This information is not for release beyond the IAS and the Academy of Judges.
- Please attach firmly this official entry form to the front of each individual submission.
- Each submission must be supplied, unfolded, in a separate envelope.
- Failure to comply may result in the entry being disqualified.
- Ensure all information provided is accurate and correct. No further change will be entertained after the final submission deadline.

Below details the formats and specifications in which written and creative work entries must be submitted. Please study this section carefully. Failure to comply may result in an entry being disqualified at the discretion of the Academy of Judges.

HALL OF
FAME
2017

Medium	Indicate # of Copies	Indicate Material & Size	Official Use Only
<p>Written Submission</p> <ul style="list-style-type: none"> Submit 15 copies of your written submission. These must be typewritten on A4-sized hard copies of the Official Entry Submission Form, which is available on the IAS Hall of Fame website at: www.ias.org.sg/hof/ Each submission must not exceed 2 pages (refer to the form on the website) and to be in either .doc or .pdf format. For People categories, you may submit your entries in the form of the creative piece e.g. a book, a video, etc, as long as it contains the required information based on the award criteria. There is no limit on the number of pages if you are submitting a creative piece. For Strategic Planner OTY, Rising Stars OTY and Young Talents OTY, you are required to submit a hi-res professional headshot of yourself, suitable for use for promo materials. 			
<p>Creative Work Submissions</p> <ul style="list-style-type: none"> These are limited to a maximum of eight (8) individual exhibits of A4-4 sized per award in .jpeg format. Only Company category entries may run to 15 exhibits (A4-size) in .jpeg format. Please submit a creative reel (up to 4 minutes) containing all your creatives in .mov or .avi format. 			
<p>Note:</p> <ul style="list-style-type: none"> Please submit a softcopy of all entry materials in either a thumbdrive or a DVD. 			
<p>SEND ALL ENTRIES TO:</p> <p>IAS HALL OF FAME AWARDS 2017 Institute of Advertising Singapore 60 Paya Lebar Road, #05-14 Paya Lebar Square, Singapore 409051</p> <p>For enquiries, please contact Cassandra at Tel: 6220-8382 or email hof@ias.org.sg</p>			

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Payment Form

You may submit ONE Payment Form with ONE Cheque for several ENTRIES you submit.

Payment form needs to be submitted with your credits form.

Campaign(s) / Individual(s) / Team(s) submitted: _____

Date of Submission: _____

Amount enclosed: (Please tick)

For IAS Members (COMPANY / CAMPAIGN AWARDS):

- SGD \$250 On-time entry deadline (Please take note of entry submission before 5.00PM, Monday, October 9, 2017)
- SGD \$350 Final Deadline Entry Fee (Please take note of entry submission before 5.00PM, Monday, October 16, 2017)

For Non IAS Members (COMPANY / CAMPAIGN AWARDS):

- SGD \$350 On-time entry deadline (Please take note of entry submission before 5.00PM, Monday, October 9, 2017)
- SGD\$ 450 Final Deadline Entry Fee (Please take note of entry submission before 5.00PM, Monday, October 16, 2017)